Privacy Notice for Visitors, Event Participants, and Site Visitors

1. General Information

Asia Cement Public Company Limited and its affiliated companies, namely Asia Cement Products Company Limited, Jalaprathan Cement Public Company Limited, Asia Cement Energy Conservation Company Limited, and Jalaprathan Concrete Company Limited (collectively, the "**Company**") recognize the importance of protecting the personal data of visitors, event participants, and other persons who contact or visit the Company's premises. This is necessary for the Company's security management, coordination, and organization of activities. This Privacy Notice has been prepared to inform you in detail of how the Company collects, uses, and/or discloses your Personal Data, the purposes of processing, the retention period, your rights under personal data protection laws, and how you may contact the Company should you have any questions or wish to exercise your rights.

2. Definition of Personal Data

"**Personal Data**" under this Privacy Notice refers to any information relating to an identified or identifiable natural person, whether directly or indirectly, including your name, surname, contact details, facial image, national identification number, vehicle registration number, and other information relating to your visit to or participation in the Company's activities, stored in physical documents or electronic formats within the Company's information systems.

3. Personal Data Collected by the Company

To maintain security at the Company's premises and support the organization of the Company's activities, which may be held at the Company's offices or plants, the Company may collect the following Personal Data from you, including but not limited to:

a. Identification information, such as your name, national ID number, passport number, driver's license, and department/agency;

b. Contact information, such as phone number, email, and the name of your company/agency;

c. Security-related information, including CCTV footage, sign-in records prior to entering the premises, vehicle registration numbers, and information from exchanging your ID card or another form of identification before entering the Company's premises;

d. Still photographs or videos related to your participation in meetings, training sessions, seminars, or any other Company activities, which may be recorded for event management or public relations purposes. During such activities, group photographs and photographs of the event atmosphere may be taken, and the activities may be recorded or livestreamed. Your image or voice as a participant may appear in such media;

e. Activity participation information, such as records of activities or events you have previously attended or registered for ; details of payments or financial transactions relating to such activities ; and information you provide in activity registration forms, such as your full name, position, department or company, telephone number, and email address, whether in paper or online form, for activities held at the Company's offices or plants;

f. Wi-Fi registration information, such as name, phone number, and email, where you use the Company's guest internet service;

g. Sensitive Personal Data that the Company may need to collect where necessity or with your explicit consent, such as religious information appearing on your national ID card used for identity verification before entering the premises, or food allergy information necessary for organizing Company activities. The Company does not intend to collect Sensitive Personal Data directly. You are therefore requested to redact such information before providing a copy of your national ID card to the Company;

h. Other personal information voluntarily provided by you to the Company

4. Sources of Personal Data

The Company obtains your Personal Data directly from you when you sign in prior to entering the Company's premises, make an inquiry, participate in the Company's activities, or complete an activity registration form (whether in paper or online form), regardless of whether such activities are held at the Company's offices or plants, the Company also automatically collects information through security systems, such as CCTV.

5. Purposes of collecting, using and/or disclosing Personal Data

The Company collects, uses, and/or discloses your Personal Data only to the extent necessary for the following purposes: maintaining security and order at the Company premises; verifying and authorizing entry to and exit from the premises; coordinating with the Company; organizing activities; registration and managing of participants in activities held at the Company's offices or plants; providing Wi-Fi services; analysing data to improve and develop the Company's operations; public relations; and retaining evidence where necessary in connection with legal claims or disputes.

6. Lawful basis of collecting, using and/or disclosing Personal Data

In collecting, using, and/or disclosing your Personal Data, the Company shall act only to the extent necessary and in compliance with applicable personal data protection laws. In general, the Company will process your Personal Data where there is a lawful basis, including:

a. **Legitimate Interests:** necessary for the Company's legitimate interests, such as maintaining security at Company premises through CCTV, except where such interests are overridden by your fundamental rights in your Personal Data;

b. **Contract:** necessary for the performance of a contract or to take steps at your request prior to entering into a contract with the Company;

c. **Legal Obligation:** necessary for the Company's compliance with applicable laws, such as occupational safety, health and environment laws, anti-money laundering laws, court orders, or orders of government authorities with legal power;

d. **Vital Interests:** necessary to prevent or suppress a danger to the life, body, or health of you or another person, where you are unable to provide consent at such time, such as in the event of an accident or emergency at Company premises;

e. **Public Task / Official Authority:** necessary for the performance of a task carried out in the public interest by the Company, or in the exercise of official authority vested in the Company by law; and

f. **Consent:** for cases where no other lawful basis above is available, such as publishing photographs or videos from activities for public relations purposes beyond your reasonable expectations. For CCTV footage, which is a security measure generally applied throughout Company premises, the Company relies on legitimate interests, and appropriate signage will notify you that recording is in operation.

For Sensitive Personal Data, the Company will collect, use, and/or disclose such data only where your explicit consent has been obtained, or for other purposes permitted by law without requiring consent, such as religious information appearing on your national ID card, which the Company does not intend to collect directly.

7. Disclosure of Personal Data

The Company may disclose your Personal Data only as necessary to affiliated companies, security service providers, information system service providers, government authorities, and other persons with legal authority for the purposes set out in this Privacy Notice. The Company will ensure that such recipients collect, use, and/or disclose your Personal Data only within the scope and purposes specified in this Privacy Notice.

8. Storage and Transfer of Personal Data

The Company stores, uses, and/or processes your Personal Data primarily on systems located in Thailand. However, the Company may transfer your Personal Data to Affiliated Companies or other persons in other countries where necessary for the performance of a contract to which you are a party, or pursuant to a contract between the Company and another person or juristic person for your benefit, to prevent or suppress a danger to life, body, or health, to comply with applicable laws, or for significant public interest, including where the Company uses cloud-based information systems or servers located overseas. In such cases, the Company will ensure that the destination country has adequate personal data protection standards, or that appropriate safeguards are in place, and will require the data recipient to maintain adequate data protection measures in accordance with the standards prescribed by law and to execute appropriate agreements with relevant third parties.

For the purposes of this Privacy Notice, “**Affiliated Companies**” means the companies named in Section 1, as well as any other juristic person that controls, is controlled by, or is under common control with the Company, whether directly or indirectly. “**Control**” means (1) the holding of more than fifty percent (50%) of the total voting rights; (2) the ability to control the majority of votes at a shareholders' meeting; or (3) the power to appoint or remove at least half of all directors.

9. Duration of Personal Data Retention

The Company will retain your Personal Data only for as long as necessary for the applicable purpose. In general, sign-in and access records will be retained for no more than 90 days, and CCTV footage will be retained for no more than 30 days, unless a longer retention period is necessary for investigation or legal proceedings.

10. Your Rights Regarding Personal Data

You are entitled to rights under personal data protection laws, including the right to withdraw consent, access and obtain a copy of your data, request data portability, object to collection, use, or disclosure, request erasure or destruction, request restriction of use, request rectification, and lodge a complaint with the Expert Committee. These rights may be exercised subject to the conditions prescribed by law.

If you are under 20 years of age, please inform the Company of your parent or legal guardian's details prior to giving any consent, so that the Company can also obtain consent from your parent or legal guardian.

11. Measures for the Security of Personal Data

The Company has implemented security measures in accordance with Section 37 of the Personal Data Protection Act B.E. 2562 (2019) and related notifications of the Personal Data Protection Committee, to prevent the loss, unauthorized or unlawful access, use, alteration, modification, or disclosure of Personal Data. Further details are set out in the Company's PDPA Policy.

12. Contact Information of the Company

If you have any questions regarding the collection, use, and/or disclosure of your Personal Data, or if you wish to exercise your rights, you may contact the Company through the following channels:

Email: LegalandCompliance@acc.co.th

Name: Miss Pannaree Piboonpanya

Telephone: 02-641-5600 Ext.1382

Address: Sathorn City Tower, 8/1 Floor, 175 South Sathorn Road, Tungmahamek, Sathorn, Bangkok 10120

13. Updates to the Privacy Notice

This Privacy Notice is subject to regular review and revision. It may therefore be updated from time to time to reflect changes in the collection, use, or disclosure of Personal Data, and to ensure fairness and transparency for data subjects. When updates are made, the Company will notify you through appropriate channels.